



General Power of Authority

Power of Authority Granted by LOUIS VUITTON MALLETIER

This Power of Authority is granted by **LOUIS VUITTON MALLETIER**, a corporation duly organized and existing under the laws of France, with its registered address at F-75001 Paris Francia, France (hereinafter referred to as "**LOUIS VUITTON MALLETIER**").

I, **Sophie**, in my capacity as **Lead Counsel, Anti-Counterfeiting & Brand Protection**, and being duly authorized to represent LOUIS VUITTON MALLETIER, hereby delegate authority to **ZeroFox, Inc.**, a company incorporated under the laws of the United States, together with its affiliated entities — including, but not limited to, **ZeroFox, Inc. (United States)** — (collectively referred to as "**ZeroFox**"), to act on behalf of LOUIS VUITTON MALLETIER for the purposes outlined below:

1. Monitoring and Investigation

ZeroFox is hereby authorized to monitor, identify, and investigate potential infringements of LOUIS VUITTON MALLETIER's intellectual property rights. This includes, but is not limited to:

- Monitoring listings and advertisements on global e-commerce platforms;
- Investigating infringing content across social media, websites, and mobile app stores;
- Conducting surveillance of other relevant online channels or digital environments.

2. Enforcement Actions

ZeroFox is further authorized to take enforcement actions on behalf of LOUIS VUITTON MALLETIER, including but not limited to:

- Submitting takedown and removal requests to e-commerce platforms, hosting providers, social media networks, domain registrars, and other intermediaries;
- Issuing pre-approved cease-and-desist letters to infringing parties;
- Following up to ensure compliance and supporting the ongoing protection of LOUIS VUITTON MALLETIER's intellectual property.

3. Terms and Conditions

This Power of Authority is effective as of **May 22, 2023**, and shall remain in force for the duration of ZeroFox's engagement with LOUIS VUITTON MALLETIER, unless formally revoked in writing by an authorized representative of LOUIS VUITTON MALLETIER.

It is expressly acknowledged that ZeroFox is not a law firm, but a professional services provider specializing in brand protection. All actions taken by ZeroFox under this authority shall be carried out in accordance with instructions from the undersigned and within the scope of the authority granted herein.

Executed on behalf of **LOUIS VUITTON MALLETIER**.

By: **Sophie**

Title: Lead Counsel, Anti-Counterfeiting Brand Protection of **LOUIS VUITTON MALLETIER**

Address: **F-75001 PARIS, FRANCIA, FRANCE**

Signature: *Sophie*



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