

*General Power of Authority*

**Power of Authority  
Granted by The British Council**

This Power of Authority is granted by **The British Council**, a company incorporated under the laws of the United Kingdom, with its registered office at 10 Spring Gardens, London SW1A 2BN (hereinafter referred to as "*The British Council*").

I, **Yvonne**, in my capacity as **Lead Counsel, Anti-Counterfeiting & Brand Protection**, and being duly authorized to act on behalf of The British Council, hereby delegate authority to **ZeroFox, Inc.**, a company incorporated under the laws of the United States, along with its affiliated entities — including, but not limited to, **ZeroFox, Inc. (United States)** — (collectively referred to as "*ZeroFox, Inc.*") to act on behalf of The British Council in relation to the matters described below:

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**1. Monitoring and Investigation**

ZeroFox, Inc. is hereby authorized to identify, monitor, and investigate potential infringements of The British Council's intellectual property rights. This includes, but is not limited to, the monitoring of:

- Listings and advertisements
- Content on global e-commerce platforms
- Social media networks, websites, and mobile application stores
- Other internet-based services and digital platforms

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**2. Enforcement Actions**

ZeroFox, Inc. is further authorized to undertake enforcement actions on behalf of The British Council, including but not limited to:

- Submitting takedown requests to online marketplaces, hosting providers, social media platforms, and other intermediaries
- Issuing pre-approved cease-and-desist notices to domain registrars, website operators, and other entities involved in infringing activities
- Conducting follow-up actions to verify compliance and ensure the ongoing protection of The British Council's rights

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**3. Term and Conditions**

This Power of Authority shall take effect as of **24 February, 2023** and shall remain valid for the duration of ZeroFox, Inc.'s engagement with The British Council, unless earlier revoked in writing. It is expressly acknowledged that ZeroFox, Inc. is not a law firm but operates as a professional services provider specializing in brand protection. ZeroFox, Inc. shall act solely under my instruction and within the scope of authority granted herein.

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**Executed on behalf of The British Council**

By: Yvonne

Title

Address: 10 Spring Gardens, London SW1A 2BN

Signature:

*Yvonne*